



CBS TELEVISION
51 WEST 52 STREET
NEW YORK, NEW YORK 10019-6188
(212) 975-4321

XC. STEPHANIE R
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FILE

Re: **CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT**

Dear General Manager:

July 1, 2002

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Second Quarter of 2002. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

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Information pertaining to network programming to assist in your preparation of the Second Quarter, 2002 Children's Television Programming Report on FCC Form 398 was mailed to you on June 14, 2002.

If you have any questions, please contact your Affiliate Relations Regional Director or give me a call (212-975-4195).

Best regards,

A handwritten signature in black ink, appearing to read "Bob Shellard". The signature is fluid and cursive, with a large loop at the end of the last name.

Robert D. Shellard
Vice President, Planning and Administration
Affiliate Relations

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
April 1, 2002 – June 30, 2002

During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BOB THE BUILDER
DORA THE EXPLORER
BLUE'S CLUES
LITTLE BILL
FRANKLIN
OSWALD

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2002 through June 30, 2002, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Vice President, Program Practices

Date: July 1, 2002

July 10, 2002

**CERTIFICATION OF COMPLIANCE WITH
CHILDREN'S TELEVISION COMMERCIAL LIMITS**

In the period from April 1, 2002 and ending June 30, 2001, KCBS-TV broadcast the following programs originally produced and broadcast for children twelve years of age and under:

NETWORK PROGRAMS -- See attached list.

On behalf of the Station, I hereby certify that the children's programming aired by the Station complied with the statutory commercial limits, as set forth in 47 U.S.C. 303a and Section 73.660 of the Rules of the Federal Communications Commission. Specifically, I certify the following:

1. With respect to programs supplied by CBS Television Network (see attached statements), the Station broadcast such programs as formatted and in sequence as recommended by the Network and did not add any commercial time in excess of the statutory commercial limits, or otherwise scheduled such programs at a time and in a sequence so as to comply with those limits.



ROZANNE ENGLEHART
Director of Programming & Research
KCBS-TV



DATE